

SHINING LIGHT AWARDS

ENTRY FORM

Once again, it's time to pay homage to the wealth of design talent that exists in Botswana, Namibia and South Africa, and for the first time in Canada, by creating a design platform through which the creative artistry can be showcased using nature's most remarkable and finest creation: the Forevermark diamond.

HEROINES HERITAGE & 2018- 2019 CAMPAIGN

SUBMISSION SPECIFICATIONS

1. Competitors need to supply their proposal with the following:
 - A full collection is required, all pieces must be part of the same theme.
 - Preferred Rhino or similar 3D program, scale 2:1. You are required to create a disc with your 3D design files for your hard copy delivery.
2. If 3D technology is not available, an asymmetrical 2D or 3D drawing will be required scale at least 1:1 – 2:1 preferred.
3. Technical drawing of ONLY the ring is required – At a later stage the other pieces may be required.
4. Only one hero diamond minimum size 14pts – maximum 1.5-2carats. All pavé or embellishment must be 0.05pts or below (0.03 preferred)
5. Gold (no specific carat) any colour, platinum, palladium or silver. No other materials allowed.
6. Loop to hold pendant must be at least 2.8 mm in diameter for chain clasp to pass through.
7. Clasps, opening and closing mechanisms (earring/bracelets), at choice.
8. Pieces may have movement so hooks etc. at choice. Robustness must be assured.
9. A mood/story board (images) with a written description (150 words) of the idea as well as a name for the collection.

THE DESIGN BRIEF

The designer must be inspired by the theme of Heroine's and Heritage.

1. The design should be the inspiration for a diffusion line collection consisting of:
 - a. One solitaire ring (with or without pavé on shank)
 - b. One set of earrings (with or without pavé)
 - c. One pendant (with or without pavé)
 - d. One bracelet or bangle (not both - with or without pavé)
 - e. Name of the collection with a brief description (less than 150 words)

FINAL SUBMISSION DATE: 17h00, Thursday 31 January 2019

DELIVERY ADDRESSES:

SOUTH AFRICA

De Beers Shining Light Awards
Competition

c/o Able Madonsela
De Beers House
Cnr Diamond and Crownwood Road,
Crown Mines
Johannesburg, 2013

BOTSWANA

De Beers Shining Light Awards
Competition

c/o Nomhle Diteko
De Beers Global Sightholder Sales
Plot 63016, Block 8
Airport Road
Gaborone, Botswana

NAMIBIA

De Beers Shining Light Awards
Competition

c/o Helena Mootseng
9th Floor, Namdeb Centre
10 Dr Frans Indongo Street
Windhoek, Namibia

CANADA

De Beers Shining Light Awards
Competition

Delivery details will be published
on our website as soon as they
have been finalised.

Entrant Information

Name of entrant:												
Postal address:												
Telephone:												
Mobile:												
E-mail address:												
Name of Institution / Company:												
Category:	Student							Professional				
Degrees & graduation dates :								Dates:				
List of designs submitted:	One Solitaire Ring:											
	One Set of Earrings:											
	One Pendant											
	One Bracelet or bangle											
Describe your collection (In less than 150 words)												

I am submitting my design(s) as listed above. I have read and fully understand the rules of the competition and agree to abide by them.

I CONFIRM THAT: The diamond content of the design represents at least 60% of the total value of the materials used. This design contains not less than 10 carats of diamonds. This design does not include imitation, synthetic, or man-made gems; treated or otherwise processed diamonds; no precious, semi-precious stones, pearls or pieces of ivory, tortoiseshell or any materials from endangered or protected species. My design(s) has (have) not been previously entered into other competitions. I am either a citizen of Botswana, Canada, Namibia or South Africa.

I ACKNOWLEDGE THAT: Promotion of the pieces is the sole responsibility of the De Beers Group of Companies. If I am allocated a sponsor (at the sole discretion of the De Beers Group of Companies) who will make up my design(s) at his/her cost, I acknowledge that the diamond piece(s) will remain the property of the sponsor who is free to sell it/them. The sponsor will however, not own the copyright and/or intellectual property relating to the design of my finished piece(s). I have no financial claim on the sponsor with regard to the sale of my made up piece(s). The De Beers Group of Companies shall arrange official photography of the winning pieces in a style and manner to be determined at its sole discretion. The De Beers Group of Companies shall, similarly, arrange for the creation of publicity materials (featuring official photography only). The actual winning pieces as well as photographs and descriptions of the pieces may be used without my further consent in both publicity and advertising carried out by the De Beers Group of Companies and my name and photograph may also be used in connection with these pieces in such publicity or advertising. The De Beers Group of Companies will use reasonable endeavours to promote appropriate coverage in the consumer and trade press internationally. However, the extent of the coverage remains under the editorial control of the local media.

ONLY RECENT GRADUATES (HAVING GRADUATED IN UNDER 2 YEARS IN RELEVANT PROGRAMMES) ARE ELIGIBLE.

DESIGNS CANNOT BE ACCEPTED UNLESS ALL SECTIONS ABOVE HAVE BEEN COMPLETED. For a complete breakdown of competition rules and regulations please visit <http://www.debeersdesignersinitiative.com> or e-mail Fiona.Diteko@debeersgroup.com

Date:

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Signature _____